

## 25<sup>TH</sup> ANNUAL OKOTOKS PRO RODEO SPONSORSHIP OPPORTUNITIES AVAILABLE

	<i>Major</i>	<i>Platinum</i>	<i>Gold / Chute</i>	<i>Silver</i>	<i>Bronze</i>
AMOUNT OF SPONSORSHIP	\$5,000	\$3,000	\$2,000	\$1,500	\$1,200
ARENA INFIELD SIGN	36" x 96"	36" x 72"	36" x 72"	36" x 72"	36" x 72"
DANCE AREA SIGN	36" x 96"	36" x 72"	n/a	n/a	n/a
PROGRAM AD	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
FLAG IN OPENING CEREMONY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	n/a
WEB SITE LINK	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ACKNOWLEDGEMENT DURING RODEO	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PREMIUM RODEO TICKETS	8 per day	6 per day	4 per day	4 per day	2 per day
NAME ON VIDEO SCREEN DURING RODEO	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
DANCE TICKETS	8	6	4	4	2
DRINK TICKETS	24	18	16	12	6
For our sponsors, there is opportunity to purchase extra Sponsor's Lounge and Rodeo Tickets.					

Okotoks Pro Rodeo Society  
 PO Box 812 Okotoks, Alberta T1S 1A4  
[www.okotoksprorodeo.com](http://www.okotoksprorodeo.com)

Marketing & Advertising Director:  
 Trevor Reidy (403) 998-7459  
[trevorreidy7@gmail.com](mailto:trevorreidy7@gmail.com)

Your Contact: Trevor Reidy

We would appreciate receiving your:  
 Media Ready Ads & Artwork by  
**June 15, 2016**

Announcers Script by **July 10, 2016**  
 We will arrange to pick up your banner  
 and flags prior to the rodeo

A photograph of cowboy boots and rodeo equipment. In the foreground, a pair of brown leather cowboy boots with intricate stitching is visible. To the right, a lasso with a red and yellow rope is coiled. Below the boots, a woven basket is partially visible. The background is dark and out of focus, showing a yellow vertical line. The text "25th ANNUAL OKOTOKS PRO RODEO" is overlaid in white, bold, sans-serif font, rotated 90 degrees counter-clockwise.

25<sup>th</sup> ANNUAL OKOTOKS PRO RODEO

AUGUST 26 TO 28, 2016